ARTICLE TEMPLATE DETAILS - all fields with a * are mandatory

Submit your success story for the chance to feature on the #WaterWiseEU [campaign website](). We want to collect stories focused on <u>innovative solutions</u> to the pressing water issues we are facing. These stories will help inform people across Europe of the many solutions out there and inspire them to See Water Differently. Think about showing how and why your project is a success, and how it can inspire others to replicate it or come up with their own solutions.

Before submitting your story, please consult the [privacy statement](). Submit a story by sending the completed template and visuals to [EUWATERWISE@ec.europa.eu]().

For new articles

Name of company/ organization* :

Country/ countries of project/ story* *:*

Article Title* : *Limited to 50 characters (7 words)*

Short description/teaser* *: Limited to 130 characters (18 words)*

Article body *: *250 – 400 words*

When drafting your narrative, please aim to address as many of the provided questions as possible. These questions are intended to serve as a guide, and it is not necessary to answer every single one.

Introduction:

- *Brief overview of the success story*
- *Introduction to the main stakeholders involved*

Objectives:

- *What were the initial goals and objectives?*

Challenges:

- *What challenges were faced?*

Solutions:

- *What strategies and solutions were implemented?*

Results:

- *What were the tangible outcomes?*

- *If possible, include data, statistics, and any visual evidence.*

Impact:

- *How did this success impact the community or stakeholders?*

- *If possible, include testimonials or quotes.*

Sustainability:

- *How is the success being maintained and sustained?*

Conclusion:

- *Summary of the key points.*

- *Final thoughts or reflections.*

_____

Quote *(optional, but nice to have)*

_____

Visual* - 3:2 ratio in JPG or PNG format; no less than 72 pixels per inch (PPI) ; copyright mentioned or royalty-free

<u>Published articles</u> - all fields with a * are mandatory

If you have already published an article on your organisation's page, please fill in the following information.

Name of company/ organization* :

_____

Country/ countries of project/ story* *:*

Link to webpage or article*: *include here*

Article Title* *Limited to 50 characters (7 words)*

Visual* - 3:2 ratio in JPG or PNG format; no less than 72 pixels per inch (PPI) ; copyright mentioned or royalty-free

Social media handles:

Teaser text: * - 130 characters *(18 words)*