



Natura 2000 & The Natura 2000 Award

Information seminar:

European Natura 2000 Award

Lucía Iglesias Blanco Nature Conservation Unit DG Environment

The Natura 2000 network





Largest coordinated network of protected areas in the world!



Covers more than 18% of Europe's land area and 9% of its marine territory



Protects Europe's most valuable and threatened species





Natura 2000 Viewer displays key information about all sites -

https://natura2000.eea.europa.eu/NewViewer/



Why a Natura 2000 Award?

GET THE RECOGNITION YOU DESERVE

#Natura2000Awards





- Natura 2000 is centrepiece of EU Biodiversity Strategy
- The benefits of Natura 2000 are not sufficiently known and recognised
- Eurobarometer:
 - Almost all Europeans are seriously concerned about the decline of natural habitats and the increase in the number of species facing extinction,
 - Seven in ten EU citizens have never heard of the Natura 2000 network, while only one in ten (11%) have heard about Natura 2000 and understand its value.



HAS **INCREASED** ACROSS EUROPE

Have heard the term "biodiversity"

but do not know what it means

Have not heard the term "biodiversity"



AWARENESS OF NATURA 2000, ALTHOUGH STILL LOW, IS ON THE RISE...

Never heard of Natura 2000



Has heard of Natura 2000



Has heard of Natura 2000 and knows what it means





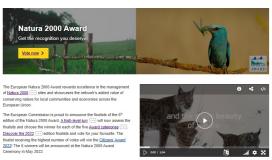


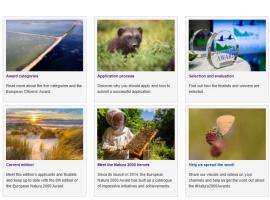
Natura 2000 Award



 Aims at promoting best practices for nature conservation in Europe and give more visibility to Natura 2000 and

increase public awareness





Dedicated website





Visual materials for communication





11:03 AM · Mar 21, 2022 · Twitter Media Studio

Communication campaign



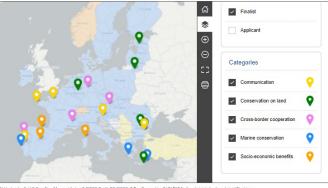
Natura 2000 Award

- Launched in 2014, over 500 applications in 5 categories
- Every 2 years: The 2024 edition is the 7th edition
- Every edition 6 winners, one per category + the EU citizen's Award chosen in a public vote

CATEGORIES 2024

- Conservation on land
- Marine Conservation
- Communication
- Working together for nature
- Cross-border cooperation













Why apply?



- Recognition for work and opportunities to increase visibility of project
- Support for ongoing conservation activities
- Contribute to spreading awareness on Natura 2000 Award





Natura 2000 Award Ceremony







- Award Ceremony (around the European Natura 2000 day, 21 May)
- 6 Local events in the MS of the winners













Promoting the Award

Resources:

- Website
- Newsflash
- Visuals
- Information packages
- European Commission social media accounts: DG ENV Twitter account (EU_ENV) and LinkedIn (EU Environment and Climate).









Thank you!!



