



EUROPEAN COMMISSION

## **PROTECTION OF YOUR PERSONAL DATA**

**This privacy statement provides information about the processing and the protection of your personal data.**

**Processing operation:** Online information session on the Packaging and Packaging Waste Regulation (PPWR), 16 December 2024.

**Data Controller:** European Commission, Directorate-General for Environment of the European Commission, Directorate B – Circular Economy, Unit B.3 – From Waste to Resources (ENV.B3) (hereinafter ‘DG ENV’, the Data Controller).

**Record reference:** [DPR-EC-01063](#) - Processing of personal data linked to meetings and events

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## 1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the online session on the Packaging and Packaging Waste Regulation (PPWR). It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation online information session on the Packaging and Packaging Waste Regulation (PPWR) undertaken by DG Environment Unit B.3 of the European Commission is presented below.

## 2. Why and how do we process your personal data?

Purpose of the processing operation: DG Environment Unit B.3 collects and further processes your personal data to provide you with information about the event (before, during and after) and to process your application for participation in that event.

Your personal data will not be used for any automated decision-making including profiling.

Registration for the webinar will take place via the European Commission tool EU Survey Data Processing Register ([DPR-EC-01488](#)). You will be asked to provide personal data for registering to the event, and you can voluntarily provide input that will be used to prepare the event.

Live web-streaming and audio-visual recording at the webinar of the speakers and organisers, as well as screenshots of the speakers and organisers may be taken and published on the Digital Platform (for example the PPWR website), or included in other communication materials including social media.

The webinar will be organised remotely by means of a webcast, which has a specific record of processing ([DPR-EC-00306](#)).

During the webinar, you may be asked to connect to third-party IT tools which process personal data, such as:

- [Sli.do](#): You may be asked to take part in polls or quizzes or to give ideas or ask questions to the organisers through the polling tool Sli.do, which has a specific record of processing [DPR-EC-06687](#) and [Privacy Commitment](#).

Please read section 7 below for more information on how your personal data is processed through these tools. Answers and information collected through these tools may be collected anonymously or linked to your name, with the purpose of identifying your inputs. Information collected through these tools may also be published in an aggregated and anonymised format as part of an event report and/or articles or news items, for example on the [PPWR website](#) or other communication materials. Your identity will not be published together with this information.

### **3. On what legal ground(s) do we process your personal data?**

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the event (including web-streaming, photos, audio-visual recording) are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union. Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

The processing operations on personal data of the speakers for the event with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for the webinar:

- the processing of your personal data for inviting you to future events the data controller may organise;
- the processing of your personal data for assisting you with any follow-up activities related to packaging policies.

If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form.

Your consent for these purposes can be withdrawn at any time by contacting the Data Controller of the meeting, whose contact you may find in section 9 of this privacy statement.

### **4. Which personal data do we collect and further process?!**

In order to carry out this processing operation DG Environment Unit B.3 collects the following categories of personal data in the context of the webinar:

- contact details (function/title, first name, last name, name of organisation, city, country, e-mail address, telephone number);
- information on the company/organisation and/or Member State you represent and your role in the webinar;
- personal data processed for audio-visual recording of the speakers and organisers

### **5. How long do we keep your personal data?**

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- Personal data related to the organisation and management of the webinar (this includes the information given during the registration, before, during or after the webinar) will be kept for five years after the webinar.
- Recordings from the web-streamed webinar will be kept for 2 years before being deleted. More information is available in the Record of Processing [DPR-EC-00306](#) (Web-streaming of Commission events).
- Personal data shared with the Data Controller for future mailing purposes (e.g., for receiving newsletters or invitations to similar events) are processed in line with the Record of Processing [DPR-EC-03928](#) (Management of subscriptions to receive information) and the specific privacy statement prepared by the organising Commission service.

## 6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

## 7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Audio-visual recordings or screenshots may be published based on public interest (Article 5(1)(a) of Regulation (EU) 2018/1725) as this is part of the organisation, management, follow-up and promotion of the webinar.

## Cookies

Cookies are short text files stored on a user’s device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies). Registration for the meeting takes place via the European Commission tool EUSurvey ([DPR-EC-01488](#)).

The cookies employed by the Commission on the registrant’s device for that purpose will be covered by the cookie policy of the Commission, which is available here: [https://ec.europa.eu/info/cookies\\_en](https://ec.europa.eu/info/cookies_en).

The collection, aggregation and anonymising operations are performed in the data centre of the European Commission under adequate security measures. Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission's websites on EUROPA. More information is available in the [Record of Processing DPR-EC-00083](#).

### **Third party IT tools, including Social Media**

We use third party IT tools to inform about and promote the event through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the [Record of Processing DPR-EC-00073](#) (Social Media Use by the European Commission).

You may be able to watch our videos, which may be uploaded to one of our social media pages and follow links from our website to other relevant social media.

In order to protect your privacy, our use of third-party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of: [X \(formerly known as Twitter\)](#), [LinkedIn](#), [Facebook](#), [Instagram](#), and [Youtube](#) carefully before using them. These explain each company’s policy of personal data collection and further processing, their use of data, users’ rights and the ways in which users can protect their privacy when using those services.

The webinar will be held as a webcast, which has a specific record of processing ([DPR-EC-00306](#)).

During the webinar, you may be asked to connect to third-party IT tools which process personal data, such as:

- [Sli.do](#): You may be asked to take part in polls or quizzes or to give ideas or ask questions to the organisers through the polling tool Sli.do, which has a specific record of processing [DPR-EC-06687](#) and [Privacy Commitment](#).

The Commission has limited or no control over these third-party tools. By connecting to these tools during the webinar, the participants consent to the processing of their personal data via a third-party IT tool as described in the related privacy policy.

The use of a third-party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

### **8. What are your rights and how can you exercise them?**

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

## **9. Contact information**

### **- The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, European Commission, DG Environment Unit B.3 – From Waste to Resources at [ENV-WASTE-PACKAGING@ec.europa.eu](mailto:ENV-WASTE-PACKAGING@ec.europa.eu).

### **- The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

### **- The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

## **10. Where to find more detailed information?**

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: [DPR-EC-01036](#)