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## Sustainable Products and Digital Product Passports

### Partner Event of the EU GREEN WEEK 2022

1 JUNE 2022, 10.30 – 12.00 VIRTUAL EVENT (VIA GOTOWEBINAR)

## Introduction

In the context of EU Green Week 2022, Orgalim, representing Europe's Technology Industries, is organising a Policy Exchange virtual workshop on Sustainable Products and Digital Product Passports addressing the theme 'Towards clean economy through digital technologies'.

Europe's technology industries provide the innovative solutions required to unlock the circular economy.

Join us for an interactive policy exchange between representatives from the European Commission, Europe's Technology Industries and an NGO on the impact of the proposal for a Regulation establishing a framework for setting ecodesign requirements for sustainable products adopted by the Commission on 30 March 2022. The proposed Regulation aims to reduce the negative life cycle environmental impacts of products and improve the functioning of the internal market, while benefitting from efficient digital solutions. The proposal from the Commission also includes creating digital product passports which will gather data on products along the value chain.

### Why joining the workshop?

- Hear directly from the European Commission about the proposal for a new Regulation establishing a framework for setting ecodesign requirements for sustainable products with a zoom in on digital product passports.
- Contribute to the debate on the impact of these new proposals on Europe's technology industries
- Gain a greater understanding of the NGO perspective

## Agenda outline

10.30-10.45 Welcome, introduction, and opening remarks (moderator)

10.45-11.05 Keynote from the European Commission, DG GROW

11.05- 11.45 Panel discussion with representatives from Europe's Technologies Industries and other stakeholders

11.45- 12.00 Open Q&A from the audience and Closing Remarks

## Speakers

Host: **Stéphanie Mittelham**, Manager Energy and Environment, Orgalim, Europe's Technology Industries.

Keynotes:

- **Michele Galatola**, Policy Officer, DG GROW, European Commission

Panellists:

- **Louise Bünemann**, Chair of Orgalim Environmental Sustainability WG and Head of EU Environmental Policy at the Confederation of Danish Industries.
- **Margaux Le Gallou**, Programme manager, ECOS, NGO
- **Representative from the Industry** – one large company (invited)
- **Representative from the Industry** – one SME (invited)

Moderator: **Stéphanie Mittelham**, Manager Energy and Environment, Orgalim, Europe's Technology Industries.