



EU GREEN DEAL

MAKE IT
REAL

BIODIVERSITY

#EUGREENWEEK
30 MAY – 5 JUNE 2022



NEXT
GEN
EU

CONTRACTS 2.0

02/06/2022 | Webinar



09:45	OPENING OF CONFERENCE SPACE AND TESTING OF TECHNOLOGY <i>PARTICIPANTS ENTER THE VIRTUAL CONFERENCE ROOM, SOUND CHECK</i>
10:00	START OF THE EVENT – TESTIMONY A FARMER SHARES HIS VIEWS ABOUT THE VALUE CHAIN APPROACH
10:05	INTRODUCTION OF THE PROJECT THE PROJECT COORDINATOR TALKS ABOUT THE OBJECTIVES AND APPROACHES IN CONTRACTS2.0
10:20	RESULTS FROM AN EXPERIMENTAL STUDY ABOUT CONSUMER PREFERENCES FOR BIODIVERSITY FRIENDLY PRODUCTS
10:40	PRESENTATION OF THE SPANISH PROJECT “A LITTLE OWL IN EVERY OLIVE TREE”
11:00	TBD: PRACTICAL CASE STUDY FROM THE CONSOLE PROJECT
11:25	EXCHANGE WITH THE AUDIENCE – Q AND A
11:55	WRAP UP AND OUTLOOK
12:00	END OF EVENT



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